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Honors in Chile: New Engagements in the Higher Education System

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INTRODUCTION

Honors programs are rare in Latin America, and in Chile they were unknown before 2003. At the Universidad Austral de Chile, an interdisciplinary group of scholars linked to environmental studies put forward a pilot project for implementing a new experience in higher education. Challenged by an educational environment where (i) apathy and mediocrity have taken over the classrooms, (ii) monodisciplinary training rules the university campus, and (iii) authoritarian teaching persists, this has been an experiment in new ways of approaching the classroom. Stimulated by experiences in the USA, a project proposal was written, finding support in the Chilean Secretary of Education. Three years of experience have proven that a Chilean honors program can serve as a model for programs elsewhere in Latin America. In the following pages we aim to provide a summary of what this experience has meant, using the most recent class as an example. Some background about the university and the Chilean system needs to be supplied, while most of the paper deals with the particular features of this program and its immediate future.

The honors experience at the Universidad Austral de Chile (UACH) is of interest not only because of its Latin American context but also because it is
focused on a particular theme, Environmental Studies and Sustainable Human Development. After three years, the program has just completed its pilot phase, and so the time is appropriate to describe its accomplishments and challenges.

**THE INSTITUTIONAL CONTEXT**

The Universidad Austral de Chile, located in the southern city of Valdivia, was founded in 1954. A state-sponsored regional university, UACh is among the five leading universities in the country. A body of almost 10,000 undergraduate students is distributed in its 38 schools (escuelas), which fall under the university’s 10 faculties (facultades). The 665 professors belong to 69 institutes (institutos), or research/teaching units.

Improving the quality of higher education has been a permanent, although not achieved, goal in the university. The low academic performance of the incoming students and their lack of motivation impede attaining this goal. Most of the UACH students belong to the lower socioeconomic brackets, and many of them come from families whose parents have never received a higher education. They graduate from public or publicly subsidized schools with extremely poor academic records. Selection in the Chilean university system operates through a national test, and students with higher scores are concentrated in the capital city of Santiago. Regional universities lag behind the Santiago universities in the students’ aspirations; students see a better future if graduating from an institution where all academic and non-academic resources are concentrated.

Limitations other than the low academic skills of the students affect the university, including its provision of rigid, traditional classes that tend more to the reproduction of existing knowledge than to the acquisition of learning skills or the development of a passion for new knowledge. Non-academic factors that contribute to poor performance among students at UACH are the rainy environment and lack of recreational opportunities during the long winter period.

However, some opportunities for reversing these trends are available in the system. On the one hand, UACH has a great infrastructure, including computer labs and access to information technologies, library, and classroom facilities. The Chilean Ministry of Education is pumping new resources into the system; most of these have gone into the construction of new buildings and the renewal of equipment. A growing concern about inequities in the higher education system favors innovative initiatives that could help in finding new avenues for better prospects in the university system (Brunner et.al.).

The Chilean educational system, like many in Latin America, is highly rigid. Upon finishing high school, students choose a carrera (“course of
study”) to pursue in the university. Such careers are traditional fields of knowledge that lead to an academic degree (licentiate) and a professional title after a four-year cycle. Programs are fixed, and each cohort follows the same path. As a result, students acquire specific perspectives and tools that enable them to reproduce this knowledge. In spite of many able students and dedicated faculty, the educational environment is characterized by authoritarian teaching and by apathy and mediocrity in the classroom. Monodisciplinary training rules the university campus. Critical thinking, passionate research, meaningful learning experiences, and serendipity are, for the most part, absent in this model.

The Center for Environmental Studies (CEAM) at the Universidad Austral de Chile is a counterpoint to this structure. CEAM is a transdisciplinary space created in 2002 to bring together faculty from the natural and social sciences to study environmental problems and contribute to policy making at the national and local levels. The university has an important group of researchers from diverse fields of knowledge working on these issues. The Center for Environmental Studies was designed to be a link between the university and the community, and between research and teaching.

**THE HONORS PROGRAM IN ENVIRONMENTAL STUDIES AND HUMAN SUSTAINABLE DEVELOPMENT (PILOT PHASE)**

The honors program proposal was inspired by U.S. experiences (Fuiks and Clark; Long; Schuman). What makes the Chilean program different is that it targets a specific field of thought: environmental studies and sustainable human development. The thematic orientation of the program was no accident since it was developed by the same faculty who organized the Center for Environmental Studies.

However, beyond the program’s subject matter, there was a deep concern about the quality of undergraduate studies in the university. The program was seen as an opportunity for improving teaching and for finding new ways of creating a classroom environment consistent with the needs of the student body. The underlying idea was to radiate the ideals of an experience-centered approach to learning from the honors program to the rest of the school. This aim was based on the notions that good work deserves to be recognized and that, if given the opportunity, students would develop academic skills that otherwise are neutralized under the pressure of a peer-conformist atmosphere.

The honors program was, likewise, conceived as a local contribution to the process of improving higher education at the national level. As such it was submitted for a grant from the National Ministry of Education along the lines of innovation in the academy. The local project was not only to transform the
The honors program has operated with the following guidelines:

1. To work with an incoming cohort of twenty students, selected among the best second- and third-year applicants.

2. To offer a seminar taught by at least three professors coming from different faculties, followed by two other seminars. After completing three seminars, students qualify for receiving the distinction of Honors on their diploma when they graduate.

3. To include a seminar style for classes, enhanced by field activities, and participation in the classroom not only of students and faculty but also community members and experts.

4. To consider non-traditional forms of evaluation. The program defined “academic products” as a means of summarizing the students’ learning. Such products consist of a synthesis of the acquired knowledge, supported by any technical device (a Powerpoint presentation, a bulletin, a poster,
a representation, or whatever other means available), open to public scrutiny.

Based on this schema, the program has already served three different cohorts from the second semester of 2003 through the second semester of 2005. One hundred forty students from 30 careers have applied to the program, 60 of them being enrolled. Of these, more than 40% have completed the program. (Students are recruited from the university campuses: Miraflores and Isla Teja in Valdivia, and Puerto Montt in that city. A problem has been to sustain the Puerto Montt students’ participation: they must travel for three hours each way to attend the class, and it hasn’t been easy to retain them.)

The program has been advertised through the university website, and a yearly recruitment process is held. Students apply on a voluntary basis, although they may be encouraged by faculty. The selection process involves a review of the academic background and interviews of the prospective students. Main selection criteria include: GPA; motivation as substantiated in personal experience, interviews, and references; and an even distribution of students across different fields.

The seminars that have been offered are the following:

• From Multiple to Trans: Tasting Serendipity
• Coastal Maritime Biodiversity in the Chilean South
• Theory and Solution of Problems of Conservation Biology
• Global Change
• Environmental and Cultural History of the Southern Chilean Temperate Forests
• Associative Entrepreneurship for the Sustainable Development in Rural Communities
• Water as a Means for Learning about the Ecosystem and its Sustainable Use
• Bioethics, Sustainable Development and Conservation in Natural areas in Chile
• Philosophies of Development: Epistemologies, and Biology of Knowledge

An estimated fifty-five faculty have participated in the experience, thirty-four of them coming from UACH, the rest from other universities and research centers. Among them are geologists, marine biologists, ecologists, philosophers, economists, social scientists, zoologists, and foresters. In addition, a significant number of organizers, experts, and other guests have participated in these seminars. Similarly, international visitors, mainly from the United States but also from South Africa and Brazil, have joined the experience.
To give a more concrete idea of the pedagogical approach of the UACH Honors Program, we describe the most recent seminar, “Philosophies of Development,” which was taught during the second semester of 2005. The coordinator of the course was Carlos Alberto Cioce Sampaio, a Brazilian professor of development studies who was conducting a postdoctoral program at CEAM. This class was inspired by the need for working with the students to find new, alternative avenues for community development. Rather than abstract discussions of development philosophy, the course focused on the real needs of a rural community about forty-five minutes from the university campus. The community of Tralcau with its indigenous organization, Tralmapu, was chosen as the site for this experience.

The theoretical layout of the class included three modules: Epistemologies of Knowledge, Biology of Knowledge, and Cultural and Socioeconomic Change. Two hypotheses were considered (ex ante) that connected these modules: (1) socioeconomy is based on new forms of social action oriented not only by a utilitarian rationality but also by a more values-based rationality rooted in local knowledge (sometimes derogatively seen as “subjective”); and (2) that subjectivity may become a means of enriching the decision-making process (Tuan; Berkes; Lévi-Strauss; Oyarzun; Varela; Maturana & Varela). As suggested by Max-Neef, to deny subjectivity is to deny differences and the individuality of the human being.

The theme of socioeconomy can be understood through methodologies of participatory, decentralized, and socially and environmentally responsible organizational management. This type of management has an emphasis on networks of organizations where traditional/popular knowledge is valued. This type of organization can generate ideas and proposals, under the eye of local people, that are not disengaged or distanced from the details of everyday life.

What connects the three modules in the course is the search for practical elements that help to improve the well-being of disadvantaged communities through the sustainable use of natural resources. So a principal objective was to reflect critically on models of development and to explore alternatives based on a new model, called “socioeconomy,” characterized by cooperation, solidarity, and the articulation of experiences. The socioeconomy model is based on a new culture that values popular knowledge as well as academic knowledge, practical knowledge as well as theoretical, local solutions as well as external ones; that supports innovation and creativity; that seeks to recognize the characteristics that give us identity in a global context; that proposes
a new university closer to the community, capable of speaking a simple lan-
guage and at the same time a scientific language, proposals that are based on
the biology of knowledge and human evolution. The specific objectives were
to: (a) identify Chilean experiences that move in the direction of socioecon-
omy, under criteria pointed out by Sampaio in 2005; and (b) produce materi-
als that can serve as a proposal for implanting socioeconomy practices in the
Tralcao Mapu Indigenous Community Project (Sampaio, Oterro, & Skewes).

The community of Tralcao had been working with the university to
explore opportunities for ecotourism based largely on birdwatching. This is
because Tralcao is located in the Rio Cruces Nature Sanctuary, a renowned
site for migratory birds and especially known for its black-necked swans
(Cygnus melancorypha). It is part of the municipality of San Jose de la
Mariquina (Lakes Region), which is linked to the Sustainable Ecoregion
Program of the Lakes Region, an initiative of the non-governmental organi-
zation Agenda 21, and supported by other units of the Universidad Austral de
Chile: the Institute of Tourism, with its Diploma in Rural Tourism; the School
of Anthropology through the dissertation of one of its students; and CEAM,
through a post-doctoral project. Tralcao has faced unexpected environmental
stress since 2004, when the opening of a paper pulp mill upstream resulted in
the disappearance of the black-necked swans. The community was faced with
few alternatives.

For their class projects, the students identified diverse projects that could
potentially help the community in confronting its new circumstances. At an
initial visit to Tralcao, students met with community members and informed
them about the plans for the class. The students organized themselves into
small groups to identify successful community projects in different parts of
Chile. These projects were examples of community-based local socioproduc-
tive agreements.

These agreements are micro initiatives where raw competition is
bypassed by actions that privilege a horizontal network of cooperation. The
idea is to add value to small businesses, increasing the survival chances for
small entrepreneurs facing an encroaching market. The notion of “communi-
ty-based” suggests alternative modes of production and distribution.
Community cuts across gender, territoriality and poverty. This represents a
local alternative for the inclusion of marginalized (“shoeless”) people, stim-
ulating policies that would avoid the high rates of bankruptcy among local
initiatives, a result of unequal access to the market. In their aim to survive
competition, most of these initiatives, otherwise known as informal, rely
upon low wages, fraud, postponement of social security contributions and
taxes, self-exploitation and even depletion of nature (Sampaio, “Arranjos”;
Sachs; Araujo, Sampaio, & Souza).
The students relied upon secondary sources and interviews with experts to develop their presentations. Each week during the semester the class focused on a specific project. The student group’s presentation was followed by commentaries from two experts (a scientist and a “shoeless” philosopher, a non-academic community member) and open discussion by the rest of the class. A record was kept of each session, and the learning in the discussion was meant to improve the group’s project.

The final session of the class was a public presentation to the Tralcao community of the students’ findings. Community members were asked to evaluate each of the projects, based on the project’s presentation and a poster, considering simplicity of language, intelligibility, and pertinence and feasibility for the local organization.

Currently the community is choosing which among the demonstration projects presented by the students have the greatest possibility for replicability in the community. Institutionally, the community is trying to create the conditions for becoming an incubator of local community-based projects in the area served by UACH.

The students had the experience of looking at potential community projects, presenting their findings in a public setting directly to the people most concerned, and getting feedback not only from their peers and teachers but from the community itself.

**EVALUATION**

An initial evaluation of the program, based on a survey and informal interviews, suggested the following conclusions for the Pilot Phase:

1. As an overall indication of the degree of satisfaction, out of seven points, participating students evaluated the program with a 5.9 while participating faculty with a 5.7, and the chairs of the different schools with a 5.1. These averages are well above those for any *carrera* in the university, which rarely reach the 5.0 level.

2. The program is acknowledged as forging the competencies which it aims for: critical thought, transdisciplinary integration, team working, practical engagement, and environmental awareness. Students perceived themselves as changed in their way of understanding and acting upon the world.

3. The physical setting of the program is an important component. This house provides students with a rare intellectual “home,” which they use with enthusiasm.

In interviews, students reported that one of the most stimulating experiences for them in the program was to see how excited the faculty members
became when working with colleagues from other disciplines in the team-taught courses. Faculty members reported the same experience.

Transdisciplinary experiences, as when students in the course on Environmental and Cultural History of the Southern Chilean Temperate Forests got to work in the carbon analysis laboratory, or the community engagement of engineering students are among the most valued experiences reported by the students, who believe that such experiences have changed their way of understanding the world.

Another important component valued by students in their learning experience has been the opportunity of publicly sharing the products of their work. Each seminar has ended with a public display of the academic products achieved during the semester. The most important of these was the exhibit about Conservation, Global Change and Sustainability that was displayed in the university’s Great Hall as part of the commemoration of the university’s fiftieth anniversary.

A crucial point in the program’s history was its evaluation by professor Bernice Braid, a former president of the NCHC, in November 2005. Professor Braid received a self-evaluation report that she had the opportunity to compare to her own findings through a field visit. Her report is eloquent in her concluding remarks:

It is astonishing how completely this fledgling Honors Program, even in its Pilot years, has sought to embody the full range of attributes of highly successful and long running honors programs. . . .

There is already in place a structure, a clear sense of the value of Honors in itself and for UACH, and a cadre of professionals on campus who can help to build on the foundation already established. Since this Program operates like a departmental honors program, it could well flourish on campus with other similar transdisciplinary programs. Where others developed, the model of this one should prove instructive, and all should be encouraged to work together in open houses and other forums where the general public is invited. . . . It is clear that I recommend not only that this Honors Program—Environmental Studies and Sustainable Human Development—be continued, but be used as a model for the establishment of parallel Honors opportunities if such are proposed.

Braid ends by suggesting that the experience be written about, “so that Chile, Latin America, and the world know more about how much the Program has accomplished in just three years, and how much it has to offer others for them to emulate.”
HONORS IN CHILE

CHALLENGES

Overall, the honors experience has demonstrated its aptness for a Latin American regional university such as UACh. Such is the perception not only of direct participants, but also of other community members. The experience is seen by chairs of the *escuelas* as highly innovative and groundbreaking in academia. As such it is seen as replicable in other similar universities.

The Chilean honors experience might prove to be an avenue for bridging the gap between highly competitive universities (only three in the country) and the vast majority of higher educational institutions that deal with a socially and academically vulnerable population. By offering an alternative for excellence, the honors program contributes an opportunity for setting new teaching and learning standards in this context.

Of great importance has been the honors students’ engagement in social and academic activities through which they express an emerging leadership in environmentally relevant topics such as animal rights, environmental protection for the surrounding nature sanctuary, and participation in diverse national and international seminars.

The accomplishments of the pilot phase of the UACh Honors Program are all the more notable for the fact that both faculty and students participated in the program without credit. Students did not receive academic credit for taking the three seminars. Faculty taught the courses without any reduction in their regular teaching load. This was necessary during the pilot phase, but is not sustainable in the long run.

Currently, the program aims for its consolidation at the university. In pursuing this goal, three major difficulties have been faced:

1. To convince the administration of the value of programs such as the honors program as an important ingredient both at the undergraduate level as well as a part of the campus life. The recent evaluation survey showed that the honors program is not well known on the university campus. The project’s coordinators were not well enough aware of the importance of devising a strategy to involve the university administration. (The evaluator’s visit proved crucial at this point.)

2. To convince the administration to invest in a program that appears not to produce immediate returns and that, seen from a different view, might be criticized for either dragging resources out of the *institutos* or for its elitist nature. It is thus important to demonstrate what the honors program can do for the university, namely:
   - Improve the quality of academic teaching
   - Attract better and more talented students
• Project the work of the University as a regional and national leader on emerging issues.

3. To develop real honors practices among instructors. Indeed, good professors mistakenly believe that what best qualifies them is their ability to attract students’ attention rather than to make the students the true actors of the process. The experiences and approaches developed in the honors program can be spread to the university’s regular courses.

4. To raise class requirements among students. As a non-credit course, the honors class was not seen by the students as a legitimate academic requirement. Thus the students’ initial drive would be satisfied by classes involving open discussions with few or any readings. Giving honors courses regular credit recognized by the students’ carreras would both legitimize the program and stimulate active participation.

Such difficulties are counterbalanced by some of the program’s achievements. In its first three years, the honors program has been able to establish itself as part of a commonsensical view of the university’s activities. It has mobilized a great number of students, visitors, faculty, and community members. International students and outside researchers and faculty have spontaneously offered to join this venture.

If some of the crucial achievements of the Program ought to be underlined, the following are certain:

1. The program showed that a transdisciplinary dialogue in the classroom was not only possible but that it stimulated the formation of new associations among students, faculty, and even the community.

2. It demonstrated the students’ capabilities to push forward teamwork and to put forward their findings to their peers as well as to the larger community.

3. It explored new forms of partnership among the university and the local communities, stimulating a more horizontal relationship between them. It also integrated community activists both from local organizations and from the professional world as key players in the classroom.

4. The pilot project demonstrated that honors is a real alternative for regional universities such as the Universidad Austral de Chile.

The program’s next step will be an unusual experience of academic exchange with the Regional University of Blumenau in Santa Caterina, Brazil: a group of students, faculty and staff of the Universidad Austral de Chile and other invited staff of nearby universities will travel to Brazil to present the experiences of both the honors program and the Philosophy of Development seminar. This will be an encounter between the Chilean honors program and potential replicas both in Brazil and in Chile.
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The Chilean higher education system has proven to be a failure in at least two senses. On the one hand, extreme inequalities have run unchecked since the inception in 1982 of a subsidiary system of financing and the creation of private universities by the legal body that regulates the higher educational system. On the other hand, universities have proven incapable of conferring degrees based on an integrated approach to professional training. An aerial view of central-south Chile, for example, shows massive deforestation that correlates with growing numbers of forestry engineers. Failures in development plans, large investment projects, and approaches to social problems prove that the higher education system is not providing the kind of “human capital” that the country needs.

Equity and quality are slippery words in the official rhetoric about the challenges of the new millennium. Under the surface, students and academicians experience a bitter situation in national, regional, private, and public universities. A long-standing sense of inadequacy, as suggested by the authors of this article in 2006, evolved into a massive mobilization of university students in 2011. The honors program, as its mission states, was designed to help incoming students within a system that was not prepared to integrate their studies with the realities of society: to integrate them into a meaningful course of study and to integrate academic pursuits with addressing problems of human and environmental development.

The aims of the honors program of the Universidad Austral de Chile were an early reaction to a complex problem. No one could require a small program based in a regional university to solve social and educational problems of a structural nature. However, a decade later, the program has shown its ability to create an academic space where major challenges are addressed and, on a tiny scale, solved. In searching for a proper equation between quality and equity, the program’s ingredients have been crucial. These ingredients include a transdisciplinary concept, an understanding of a humanly constituted environment, and an immediate connection to the larger social arena where it is placed.

A decade of honors in the UACH provides some hints about possible solutions to great issues. Inspired by honors programs in the U.S., the Chilean experience builds upon the notion of enhanced learning: faced with a non-challenging academic environment, the program was and still is intended to stimulate students from different fields of knowledge and to expand their curiosity by sharing a learning space beyond the narrow boundaries of their disciplines. This model is quite different from the common practice of having honors segments within classes and cohorts, an approach that would be risky in an academic context where social tensions are part of its foundations.
A tacit assumption of the program has been that disparate social backgrounds create a learning environment that is sensitive to the needs of the more socioeconomically disadvantaged students. Presented in a traditional format, the honors program could aggravate the unequal ground upon which students’ academic careers are played out. Instead, the honors program provides a space where students who have had little or no previous interactions with each other can share bonding experiences as they search for solutions posed by the questions raised in honors classes.

A main avenue for the university to provide a learning environment with the features of an honors program was in those areas where its academic strength was greatest. Thus environmental studies arose as a clear option for confluence between the academic strength of the university and the motivations of large segments of the student body.

Three main features of the Chilean honors program became established during its first years: an extra-departmental academic unit integrating students and faculty from diverse provenances; a transdisciplinary project in environmental studies; and a process for selecting student participants that was not strictly based on academic performance. A general criterion for recruitment was selection of at least one student from each department; the student was interviewed by a selection committee, made up of faculty and former students, who put significant weight on motivation in their considerations. Issues of gender and social background were part of the focus in the recruitment process, but no formal criteria of this kind were established in the selection process.

The first three years of the program developed an academic process where the classroom and some outdoor experiences were the basis for learning. Based on honors programs at other universities, the classes focused on problems and questions—about water, for instance—and not on solutions. Presenting alternative views to explain a given reality was an essential part of the educational process, and the search for a feasible new solution to given problems was considered a requirement for each class.

Something was missing, however, in the context of Latin America, where environmental problems are deeply felt as part of an unequally built society. On the one hand, the underprivileged classes—peasants, fishermen, indigenous communities, countryside workers, and urban poor—experience a gross overexposure to environmental risks, and on the other hand is the destruction of nature. In this context, the learning process demanded a link to the community and its environment as part of the honors project. Community learning and integration of local knowledge thus became another ingredient of the Chilean honors program.
How far the program has arrived is a hard question to answer. The structure of Chilean universities, based on a strict neoliberal program, allows little, if any, space for extra-budgetary initiatives, and the notion of excellence that is publicly proclaimed in terms of retention and graduation rates has little to do with the contents of the educational process. Although there is institutional recognition of the importance of honors education, such recognition does not translate into a significant investment. After a decade of honors in the Universidad Austral de Chile, the program is still a volunteer effort of a group of faculty that aims for an alternative way of engaging the educational process with both scholarly and social dimensions. However, the program has, against the odds, prevailed in the university system, being recognized as the most innovative experience in the area. As a result, the honors program has been replicated over the years in the School of Medicine, with the specific purpose of developing research skills among medical doctors, and in the area of agronomy, veterinary science, and forestry in the context of an exchange program with Virginia Tech University.

An important indicator of the social, cultural, and educational appropriateness of the honors program for Latin American societies is the fact that, in Brazil, a couple of relevant experiences have been created based on the Chilean honors program. One of them took place at the Universidad Federal de Paraná, where the program was offered for high school students from rural areas aiming at their inclusion in a socially committed higher education system.

A major issue in the Chilean honors experience is how we should understand the success of such an academic initiative. Excellence in this context is not a technical term but a rather a socioenvironmental and scientific theme that can only be measured in terms of the program’s impact on the local situation in which it aims to intervene. The importance of the Chilean honors program is not in the successful reproduction of a given model but rather in its recreation in contexts where it can contribute to an alternative educational project.

One significant change in the decade after the pilot experience in honors program took place in Chile is the increased awareness of services that are deeply needed by the higher education system in a country that is so divided by social inequalities. Excellence is a convenient concept for the promotion of institutions that aim to find a niche in the market but is far removed from the social reality that it needs to serve.

A new ingredient has arisen in the conversation that now takes place among faculty, students, and community leaders, providing a new twist that redefines the scope of the program. The transition, however, is uneasy. Scientists, for the most, prefer to work alone in the solitude of their
laboratories. We are used to measuring academic skills in terms of knowledge and careers but typically pay little attention to the context where such skills are deployed. Depletion of the once green mountains calls for a renewal in educational processes, and so does the persistent gap between the haves and the have-nots. While the Chilean honors program suggests some concrete ways of improving higher education in Chile while also addressing some of these issues, we may need to wait until the tide of current social unrest allows transformation of protests into proposals for generalizing this kind of learning.

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