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Freedom Collaborative: Building New Connectivity for the Counter-Trafficking Movement

Tania DoCarmo

Chab Dai International, tania.docarmo@chabdai.org

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Freedom Collaborative: Building New Connectivity for the Counter-Trafficking Movement

Presented by Tania DoCarmo, Chab Dai Int'l
UNL Human Trafficking Conference 2013





About Chab Dai

- Chab Dai founded in Cambodia in 2005. Means “joining hands” in Khmer. Now also in US, Canada and UK, and partnering in over 15 add’l countries
- Have gained strong reputation for assisting in increasing stakeholder collaboration, good practice, assisting in recognizing gap areas, and increasing capacity of stakeholders
- Launched “Global Learning Community” (GLC) project in 2011



Global Learning Community Project Objectives

- Inform, mobilize and advocate with key influencers around the globe to improve & expand understanding of HT & exploitation.
- Increase int'l program standards through building capacity and resourcing NGOs
- **Facilitate connectivity,** knowledge-sharing & cross-border cooperation among stakeholders through Freedom Collaborative, an online application



Countries Where GLC Currently Partners



Cambodia
Thailand
India
Nepal
Indonesia
Malaysia
Singapore

Laos PDR
Vietnam
China
Hong Kong
USA
Canada
Costa Rica

Nicaragua
Guatemala
Mexico
Haiti
UK
E. Europe
Sweden

Finland
Egypt
Kenya
South Africa

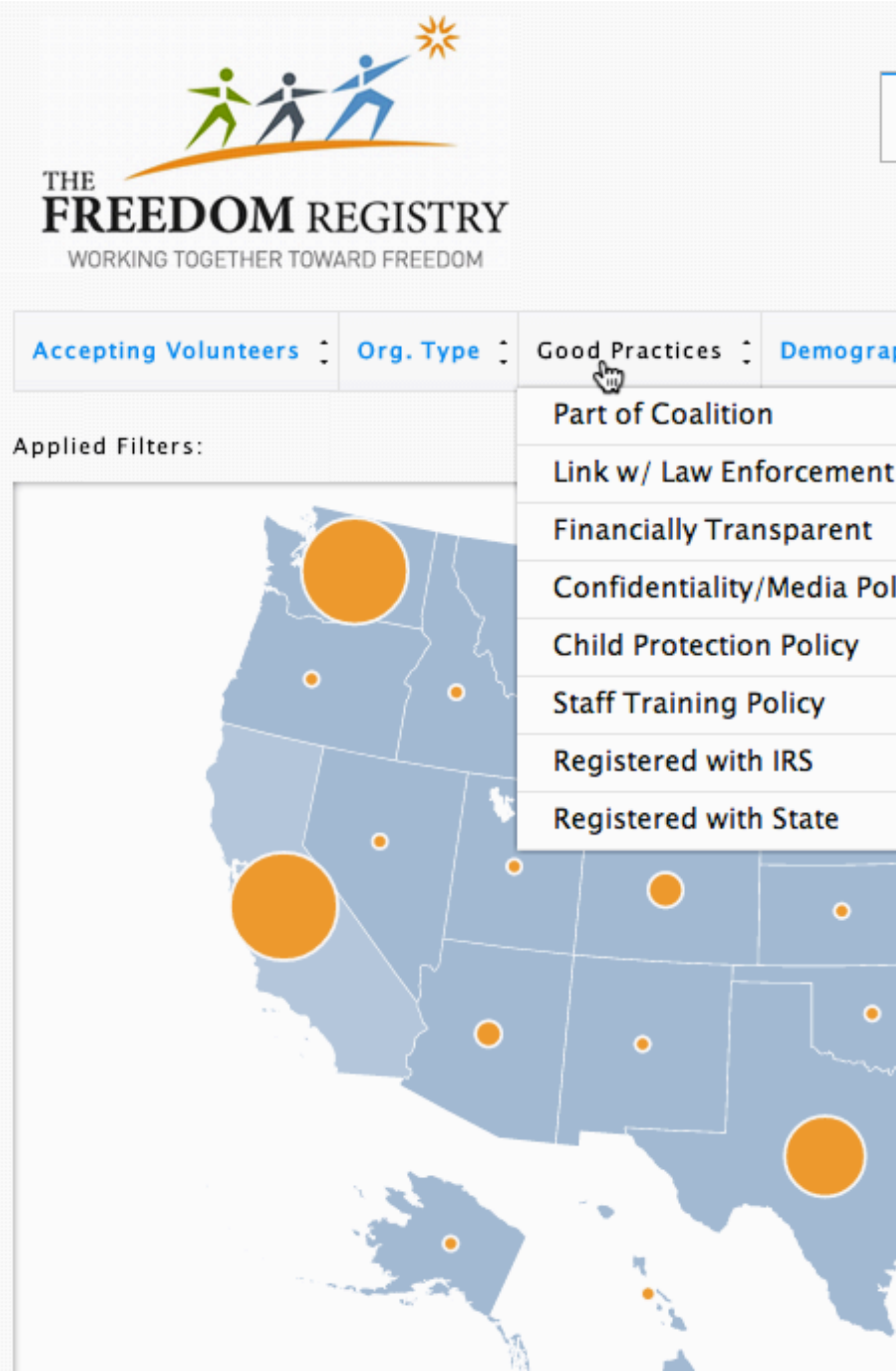


Facilitating Connectivity (Obj. 3)

- True change can only occur through collective impact
 - No single org can address complexity of HT, exploitation on own
 - Requires cross-disciplinary, community-driven approach
- Due to increasing number of anti-trafficking stakeholders on a global-scale, technology is one way to increase and facilitate connectivity
- Increased connectivity is *essential* for sharing promising practices, referral mechanisms (esp. cross-border), knowledge-sharing, and accountability

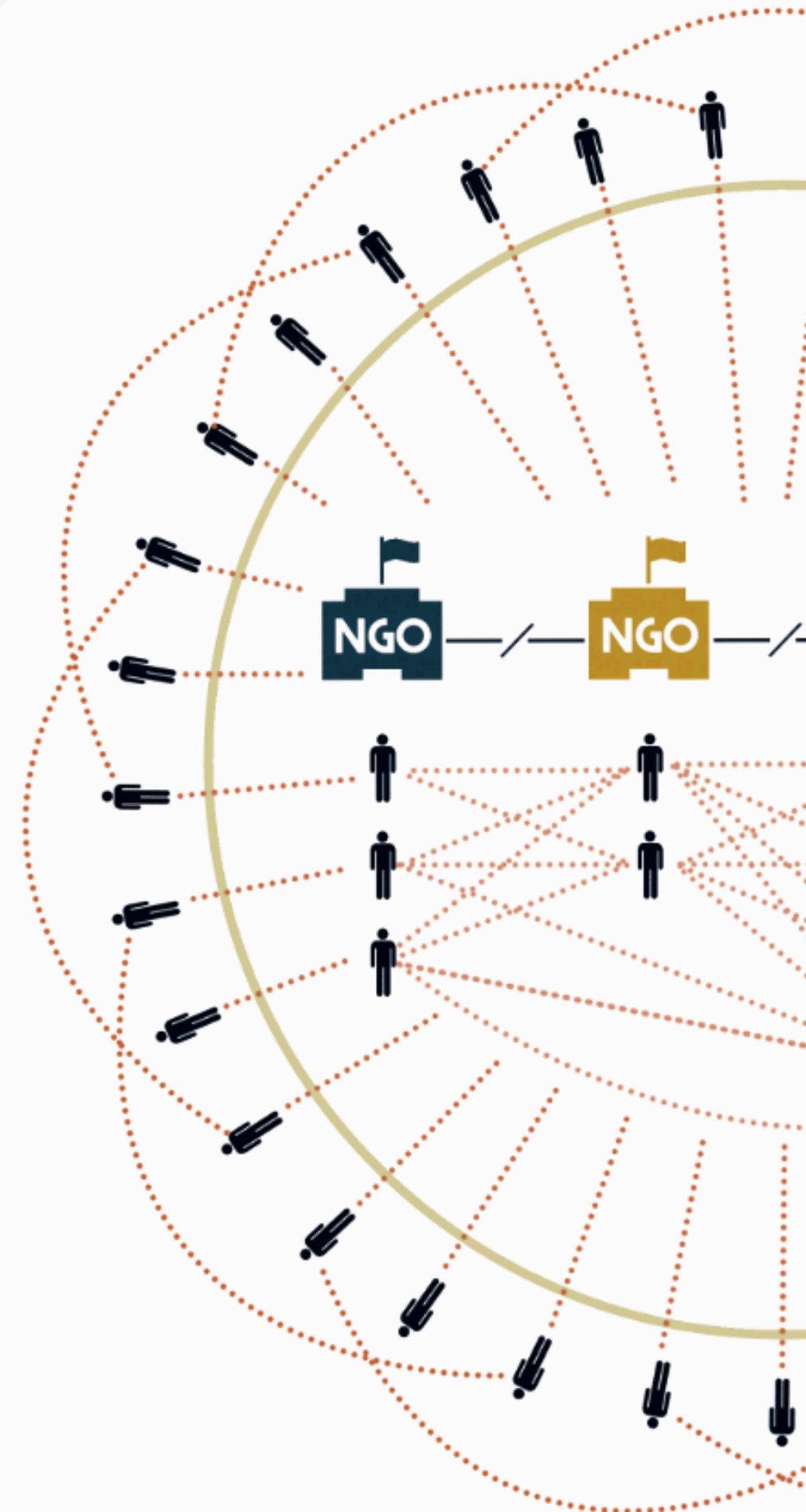
Freedom Registry

- In 2011, Chab Dai USA launched Freedom Registry, a web application designed to increase inter-organizational awareness in the U.S.
 - Public profiles help movement see who is doing what, where.
 - Aggregation of data allows us to visually pinpoint gap areas in services by stacking filters
 - Organizations are vetted to some degree using good practice questions and checking data internally
- Updated to “2.0” in 2013 to include interactive map, profile overhauls



Freedom Registry Expansion

- With initial start of GLC and launch of Freedom Registry in the US, were approached by partners in other regions wanting Freedom Registry to come to their country
- In 2012 established process for expansion to occur through national steering committees
- Expansions currently in process:
 - Cambodia, Costa Rica, Canada, UK (active, launching in 2014)
 - South Africa, Nepal, Thailand, Singapore, Eastern Europe, Haiti, and others (planning)
- Partners are primarily coalitions



Freedom Collaborative

- An open-data ecosystem for anti-trafficking stakeholders (and potentially other platforms through the API) to *contribute to* and *draw from* a collective knowledge base
- Development has been a collaborative process - all elements brainstormed and planned using global advisory board, national steering committees (FR)
- Will merge with existing Freedom Registry
- Initial elements will launch Dec. 2, 2013

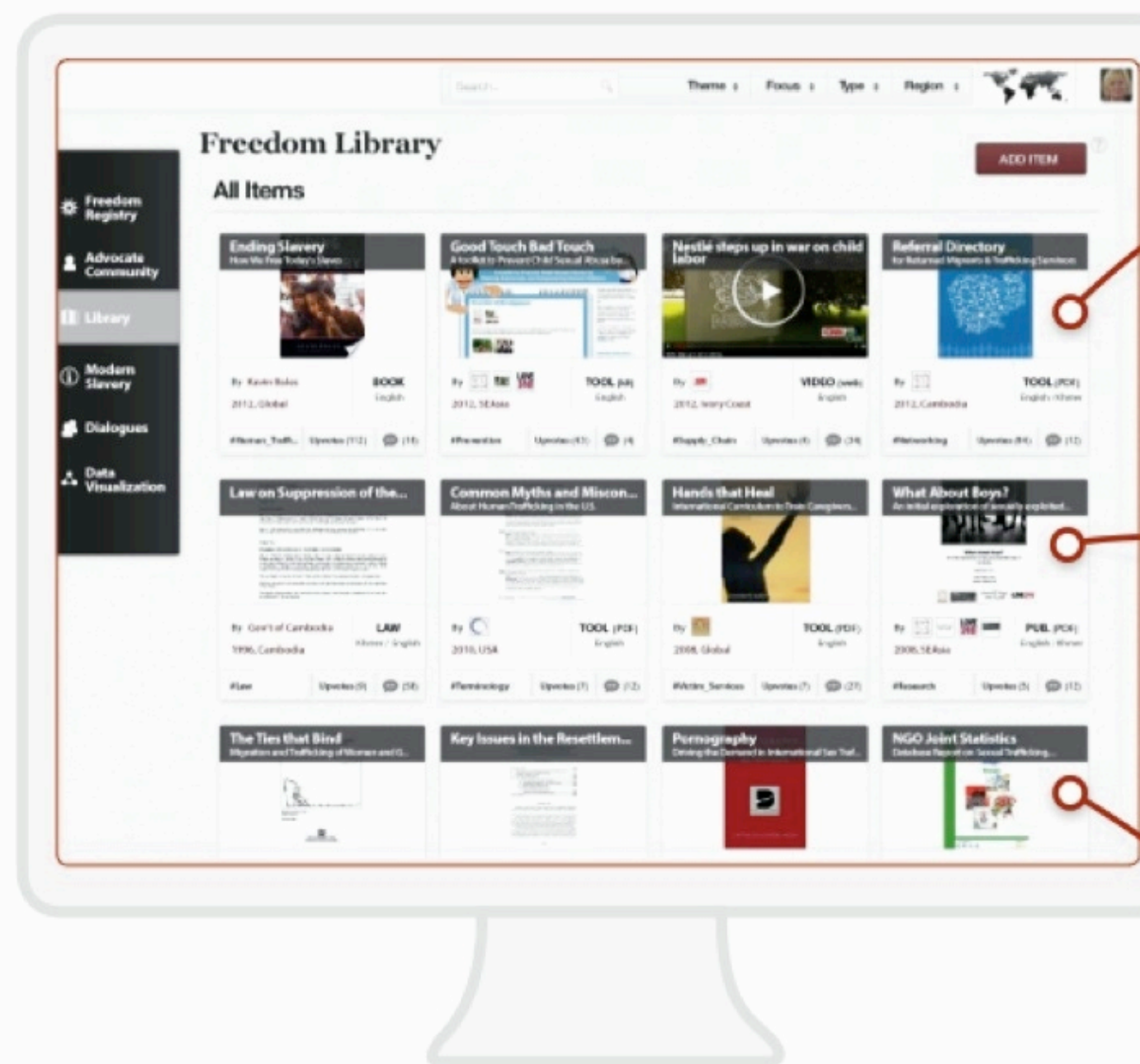


Elements of Freedom Collaborative

- **Freedom Registry** (*expanded* into additional countries)
- A database of vetted “**specialists**,” their specialties, resume/CVs, position, contact info and publications
- An open-source **library** database (vetted via “specialist” comments & ratings)
- A database of **social enterprises** working w/HT or exploitation survivors (or at-risk populations)
- Civil society pairing tools

WELCOME TO THE FREEDOM LIBRARY.

Create. Share. Learn. Collaborate.

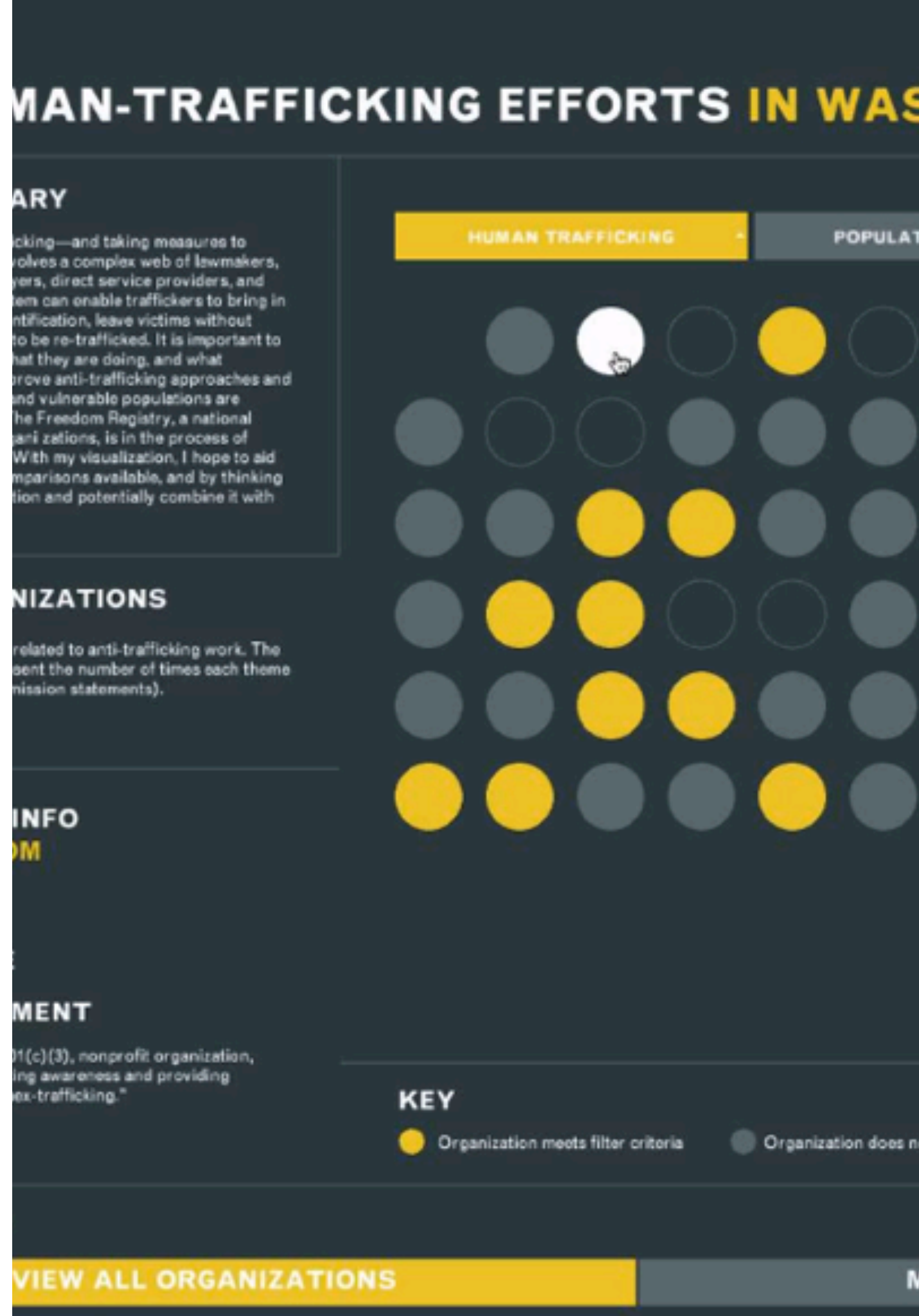


Empowering the community to create and collaborate in real time.

The **Freedom Library** is the heart of collaboration — centralizing, sharing and disseminating collective knowledge within the movement. No one individual or organization owns or curates the content. Its books, articles, research, videos and tools are added by any member of the community. Items are then classified, updated and rated by the community to ensure that the most relevant items rise to the top.

Potential for Researchers

- In 2013, we launched an initial API for Freedom Registry allowing external applications to connect with Freedom Registry data
- Example:
 - Charissa Lind (University of Washington) built a data visualization application to visualize FR data from the entire state of Washington
- API capability will expand with Freedom Collaborative



Current & Potential Challenges

- Ensuring the platform (currently FR) is all-inclusive and comprehensive
- Time spent for organizations, individuals to update their profiles
- “Buy-in” from all levels of stakeholders
- Competitive nature held by many stakeholders not to share data or information, especially in a public way

Q&A, Audience Input

Thank you.

Tania DoCarmo, Program Director. tania.docarmo@chabdai.org.

Taylor Poe, Freedom Collaborative Manager. taylor.poe@chabdai.org.

